tru SIP

SIP Trunks

As a leading provider of SIP trunking solutions truSIP, delivers a powerful solution for partners to access the latest features at competitive rates

SIP trunks are a cost-effective and flexible way for businesses to connect their phone systems to the public telephone network. They allow businesses to make and receive calls over the internet, rather than traditional telephone lines.

Why truSIP

Our experienced team of telecoms experts are dedicated to providing the best possible customer service and support to our partners and customers. We are focused on delivering reliable, cost-effective services that will meet your needs and ensure success in the long run.

SIP Trunking

SIP Trunking is a VOIP service based on SIP (Session Initiation Protocol). It is a means to connect IP enabled PBX's to the outside world using an internet connection. It does not require traditional ISDN or analogue telephone lines to route inbound or outbound phone calls. With the impending switch off of the public switched telephone network (PTSN) in 2025, SIP trunking is replacing all traditional ISDN lines.

SIP Trunks provide a "best of both worlds" solution between telephone systems and the features, benefits and flexibility of the latest advances in cloud telephony. Features include call recording in the cloud, queuing in the cloud, real time reporting and wallboards, and responsive disaster recovery, amongst many others

Easily build stable and recurring revenue

SIP trunks offer communication providers a chance to generate stable and recurring revenue by providing cost-effective and scalable communication solutions.

How does it work?

Business Premises   Internet Connection   truSIP SIP Trunks   Public Phone Network
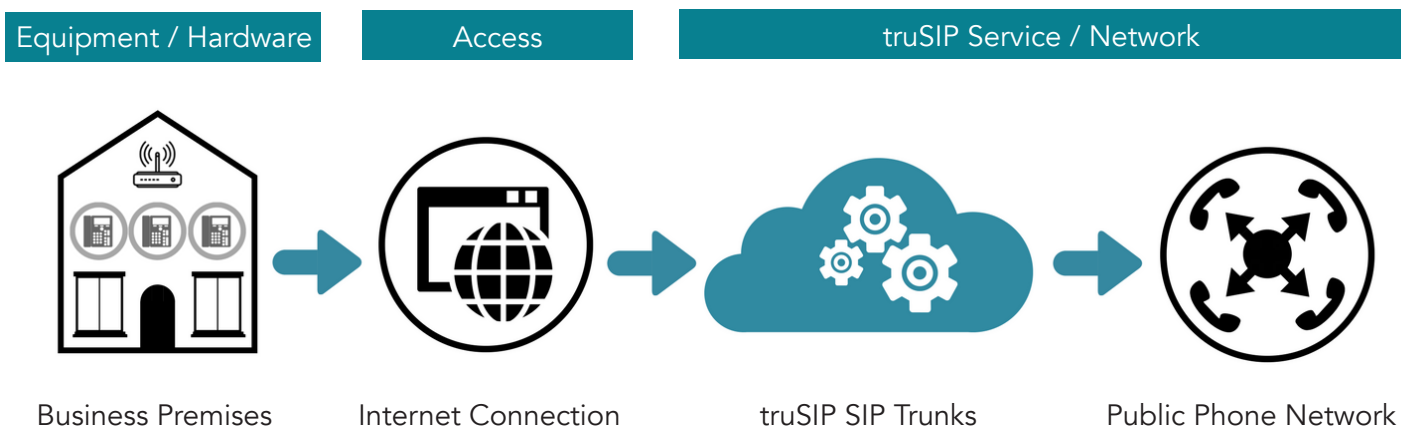
The benefits of SIP trunks

Session Initiation Protocol trunks provide several benefits over traditional telephone lines, including:

Cost-effective
SIP trunks can be cheaper than traditional telephone lines, as they use the internet to transmit voice and data, eliminating the need for separate voice and data connections.

Scalable
SIP trunks can be easily scaled up or down to meet the needs of a business, as they allow for the creation of virtual phone lines on demand.

Reliable
With SIP trunks, inbound and outbound calls can be automatically rerouted in the event of a network failure, reducing the risk of dropped calls and improving reliability.

Flexible
SIP trunks can be used with a variety of phone systems, including IP-PBXs (Internet Protocol private branch exchanges), hosted PBXs, and cloud-based phone systems.

Advanced features
SIP trunks can provide advanced features such as caller ID, call forwarding, and call waiting.

Business continuity
With SIP trunks, you can ensure that your business phone system is always on, even if your office is temporarily closed, this allow you to continue to receive and make calls remotely.

Cost-effective international calling
You can use SIP trunks to make international calls at a much lower cost than traditional telephone lines

Why partner with truSIP

As a leading provider of SIP trunking solutions truSIP, delivers a powerful solution for partners to access the latest features at competitive rates.

Global Multi-Site Multi-Homed Resilient Network

truSIP is an independent network operator, providing our partners with access to a highly resilient and robust global network across multiple sites.

One Partner for Everything

The real value in partnering with truSIP is in the simplicity of ordering a new SIP trunk. We provide it all. SIP trunks, connectivity, WLR, hardware and more

Simple Transparent Pricing

truSIP's pricing is so simple, it fits into one single A4 page. There are no hidden charges and two simple packages: bundled or Pay As You Go (PAYG).

## One All Inclusive Feature Rich SIP Trunk Solution

As part of our simple SIP trunk bundle, partners receive FREE bundled UK local, national and mobile minutes as well as powerful features such as unlimited Call Recording and more

One Online Portal for all Ordering and Billing and Number Management

From ordering and provisioning SIP trunks to connectivity as well as WLR ordering, number portability and live billing CDRs, our partners can manage them all using one simple online portal.

Free Partner Branding

As part of our relationship, our Partners receive their own branded version of our online portal.
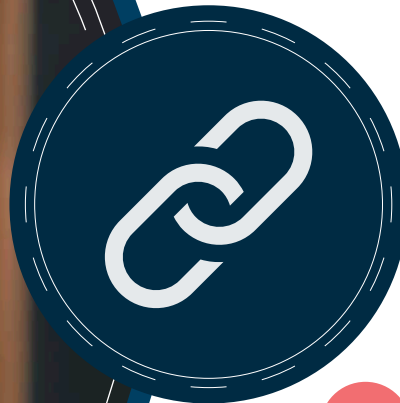
Built on our own network

Dedicated to advancing our network, we ensure its adaptability for mission-critical applications, emerging technologies, and a diverse array of services, including unified communications, converged services, and distinct voice and data components.

To ensure resilience, our services are spread across four geographically redundant locations, with each node capable of functioning independently if necessary. This approach enables us to achieve a high level of availability for our products, typically exceeding 99.999%.

Our network includes various options for routing calls,which are activated automatically in the event of a primary route failure.

Our SIP trunks include

Our own secure UK national network is fundamental to everything we do, so we place great emphasis on its availability, reliability and quality.

- 5000 UK landline and mobile minutes included or Pay As You Go option
- No trunk set up fees or contractual volumes
- Encrypted call recording including 1 year unlimited storage. 2 & 7 Year storage options available.
- PCI compliance (pause and resume)
- Call queueing including Wallboard
- Dynamic channel allocation
- Live statistics and reporting
- Disaster recovery resilient trunks
- FQDN's supported
- Fraud management and protection cover
- Online portal for all ordering and billing
- Number manager
- Live statistics and reporting
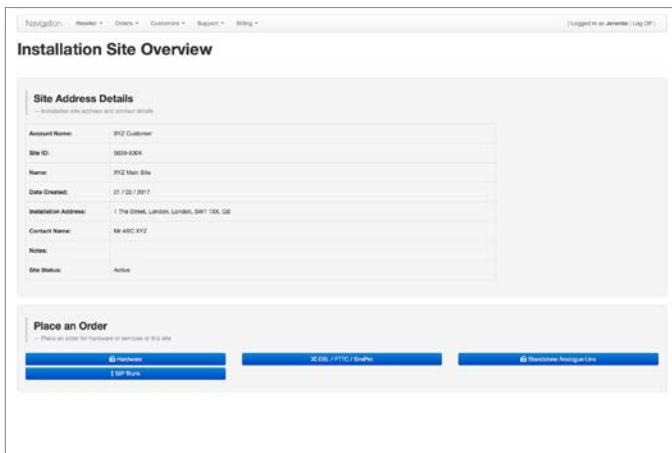- Free partner branding

Easy to manage

Our simple online management portal gives partners access to a user-friendly platform from which they can order a new end-to-end SIP trunk solution. With truSIP, partners can simply order, provision, bill and manage their end-customers, all in one place accessible from anywhere at any time.
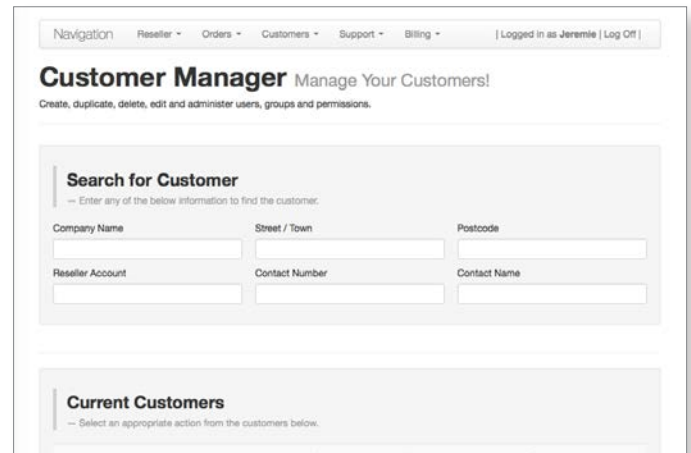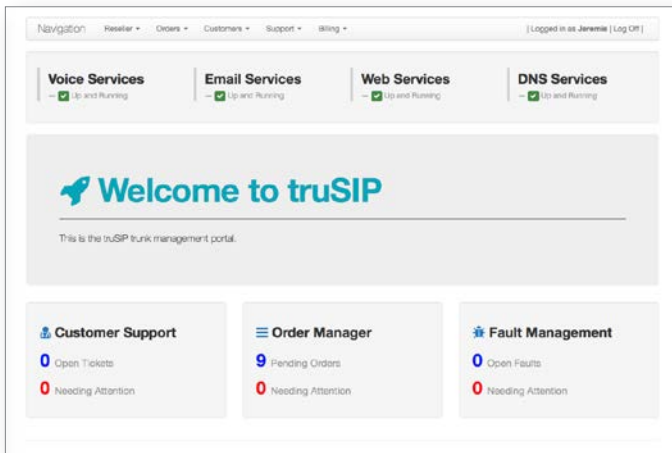
User-friendly interface
Developed with our partners, for our partners our single online portal gives you access to a user-friendly platform full of features and functionalities.

Manage all your customers
Access all your current customers' information and easily manage their entire SIP and WLR configuration in one place.
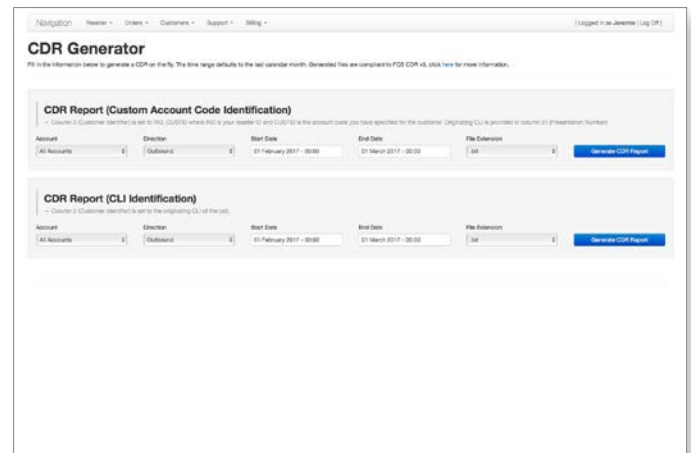

Place & manage orders seamlessly
Order a new line with a live specified installation date, search for available connectivity options on postcode location, provision a SIP trunk according to a specific PBX available via a drop-down list, order the number of SIP trunk and sequential telephone number required, all in one place.

Download Live Billing CDRs
truSIP partners can download their CDRs live through our online portal and can opt for the frequency they wish to bill their customers. Be it hourly, daily, monthly or quarterly. You will no longer have to wait 30 days before receiving the data to then start your bill run.

truSIP's trunks are compatible with all major PBX manufacturers.

Our connectivity solutions

With cloud-based solutions, data and applications are stored and run remotely, and access to them is dependent on a stable and high-speed internet connection. truSIP, by providing connectivity services at competitive rates, we can help your customers businesses save on costs, while ensuring your customers have the necessary connectivity to support their operations.

SoGEA

What is SoGEA?
SoGEA stands for Single Order Generic Ethernet Access and provides your business broadband connection, without the need for a traditional PSTN line which forced businesses to have a connection for both a broadband and phone line.

Benefits of SoGEA Broadband:

One line, no PSTN line.
SoGEA is a dedicated internet line that delivers a broadband connection to a business premises without the need for a traditional PSTN phone line, instead it uses the same fibre-based technology as FTTC.

Fast and Reliable
SoGEA broadband uses fibre-based technology from the local exchange to the PCP (the green street cabinets) to deliver broadband to your business premises. SoGEA has the same data rates as FTTC broadband and delivers the same performance and has the same geographic availability. SoGEA has greater stability than traditional copper-based phone lines providing a more reliable connection with a much lower risk of downtime due to faults.

Cost
SoGEA is cheaper because it is only providing one broadband connection whereas FTTC provides two; data and voice.

Future Proof
Openreach is updating local telephone exchanges across the country from PSTN to a full fibre network providing reliable, fast and cost-effective connectivity.

SoGEA broadband will ensure your business is connected for the now and the future!

FTTP

What is FTTP?

FTTP stands for fibre to the premises, and essentially refers to fibre broadband that is wired directly to the business property instead of a cabinet that services the area (which is referred to as FTTC, or fibre to the cabinet).

Benefits of FTTP

Fast and Reliable
The main benefit of FTTP broadband is the fact that it delivers reliable and ultrafast speeds compared to standard fibre broadband.

Dedicated Line
If you're currently on a FTTC you'll be sharing your connection up to the cabinet with many others. On full fibre, you'll get a dedicated line straight to your business providing speeds you can rely on.

Leased Line

What is a leased line?

A leased line is a dedicated, fixed-bandwidth data connection, your own personal business internet connection with a fibre line channelled directly to your business premises.

Benefits of a leased line.

Super Fast and Reliable
A leased line guarantees ultra-fast, symmetrical upload and download speeds, reliable uptime and resilience. Ultimately, any business with a high reliance on data, cloud-based applications or phone and broadband services for its day to day operations should be considering investing in leased line connectivity.

Support
A leased line comes with a Service Level Agreement (SLA), which guarantees that major connectivity issues will be resolved quickly and efficiently

Connectivity support from truSIP

truSIP provides partners with a fully managed service along with full connectivity live diagnostics. As part of our connectivity services, our online portal is enabling partners to identify and monitor traffic as well as bandwidth trends on behalf of their customer base from anywhere, at any given time.

As truSIP gives partners access to our private and highly secured network, when choosing one of our connectivity services along with our SIP trunk solution, partners can be assured of a secured and direct link straight into our network.

truSIP

truSIP delivers a great level of service and supports

24 hours, 7 days a week

Our support ensures that our resellers can always reach assistance when needed. With round-the-clock availability, resellers can have peace of mind during business hours or outside of them. This ensures that any issues or problems can be quickly resolved, minimising downtime and ensuring that customers can operate smoothly.

tru SIP

Contact us today to discuss FREE test account and to arrange a demonstration of our user friendly online portal!

☎ 0333 360 6060   ✉ info@trusip.com   🌐 www.trusip.com